Reading 2

Read the paragraph below and then answer the question.

Well-designed Web pages follow the principles of consistency and repetition. Consistency means maintaining a similarity among the parts of a whole. From its home page to its subpages, your Web site should have the same look throughout, from the graphics to the layout to the writing style. Repetition is the duplication of specific elements on all (or most) of a site's pages. Repeating elements on your Web page allows users to become familiar and comfortable with your site quickly.

According to the paragraph, which of the following statements is true?

A. When it comes to Web design, consistency and repetition are basically the same thing.

B. Repetition means making sure the layout is the same on every page.

C. Using a different logo on each page of a Web site is a sign of consistency.

D. If you use an entirely new look on a subpage of your site, you are not using consistency.

A comparison of the graphic file formats is shown below.

|  |
| --- |
| Graphic File Format |
| Format | Advantages | Disadvantages |
| GIF | * Small file size
* Quick download
* Good for simple graphics
 | * Not appropriate for saving photos
* Only supports 256 colors
 |
| JPEG | * Good for photos
* Supports millions of color
 | * Large file size
* Slow download
 |
| BMP | * Supports millions of colors
 | * Large file size
* Slow download
 |
| PNG | * Supports more colors than GIF
* Quick download
 | * Not supported by many browsers
 |

According to the table, which of the following statements is true?

A. PNG files are similar to JPEG files because they support millions of colors.

B. The Gif format is a good choice for photos.

C. The BMP format supports millions of colors, so it is great for Web graphics.

D. For speed of file download, the PNG format is superior to the BMP format.